



WOMEN OF VISION 2016

ROSA MARTINEZ

PRESIDENT • PROFESSIONAL MINORITY GROUP INC.

Under the leadership of Rosa Martinez as president of Professional Minority Group Inc., the Portland-based asbestos and lead abatement company has grown over the past 13 years to its current 26 employees.

Martinez and her husband, Ramon, founded PMG in 2002. By making safety a top priority and being a steadfast steward of the environment – PMG holds certifications from both the federal Environmental Protection Agency and the Oregon Department of Environmental Quality - the company has done more than just survive. It also has been able to recently expand to offer demolition and contacting for renovation, restoration and new construction.

Martinez also has grown as a leader both in her company and in the business world. She attributes a good part of that growth to professional relationships with people like Jonah Colon.

“During my early years in the business, I reconnected with Jo-

nah Colon at the Hispanic Chamber of Commerce,” Martinez said. “He has been among my many mentors, and those relationships are still important to me today.”

Paying it forward when it comes to mentoring is important to Martinez. She serves as a mentor to her employees, other small business owners and students interested in learning more about the business world.

“Mentoring is about teaching leadership skills, how to recognize opportunities for growth and the importance of training and networking,” Martinez said. “To become a professional, one must first learn how to be professional. Connecting with others in the professional community is a natural avenue for growth.”

In addition to her duties as president of PMG, Martinez is active in both the community and the professional business arena. She serves on boards for the Oregon chapter of the Hispanic Metropolitan Chamber and the Oregon



Sam Tenney/DJC

chapter of the National Association of Minority Entrepreneurs. She is a member of the Oregon Association of Minority Entrepreneurs and the Oregon-Columbia chapter of Associated General Contractors.

She also regularly attends outreach events to encourage and facilitate participation of MWESB firms and professionals in Oregon and Washington.

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Oregon's Building Connections

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